

CREATING

THE FALLEN FAE



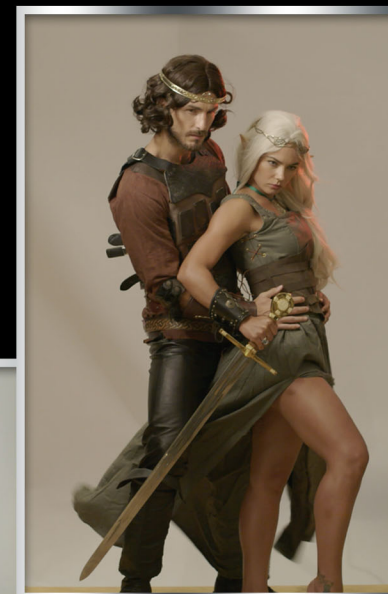
Jenna Wolfhart joined GMS in New York City to see her vision for *The Fallen Fae* come to life. Here is the result of this collaboration between Jenna Wolfhart and Gene Mollica Studios.



Gene Mollica Studio, LLC 529 West 42nd Street, Suite 2Q New York, NY 10036. 646.207.3149 hello@genemollicastudio.com

TALENT, COSTUMES & CUSTOM SET DESIGN

The characters themselves are made real through an extensive talent search. Our goal in this shoot was to capture enough images for six books, capture a day of video working with the talent and for additional usage in book trailer compositing and other motion graphics pieces.



GM

SERIES BOOK COVERS

Jenna Wolfhart trusted us to concept and design a series that would expand her reach to the epic fantasy romance audience.



CUSTOM TITLE TREATMENTS

We developed custom 2D, and 3D title treatments for each title in this series.

We then animated the titles in the promotional book trailers.



CUSTOM LOGO & IDENTITY DEVELOPMENT

Custom 2D and 3D logos were created for each title in the series and used across all marketing media.

THE FALLEN FAE



SHORT FILMS & BANNER ADS

Video As Marketing Tool is very powerful and can immerse viewers into your world further.

We can also edit these videos into shorter cuts featuring information about release dates and where to buy using call-to-action cards, or even author appearances.



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